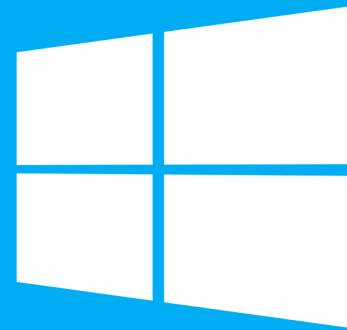




CASE STUDY
MICROSOFT UKRAINE



Windows 10

Clear lines, acute angles and squares.

Microsoft style is easily recognisable and you can hardly mix it up with anything else.

It's elegant, powerful, and full of promises.

When Microsoft Ukraine contacted us for a gift that would appeal to the broad audience and somehow resemble to Microsoft by it's style, we decided that Noufos would be a great match.



SUPER CLEAN STYLE WITH LOTS OF SMALL NICELY TAILORED ELEMENTS

Noufos is a portable powerful 5W bluetooth speaker made of aluminium. It comes with lots of additional options like a slot for an SD card, built-in speakerphone, aux to play music from your computer and microUSB to charge it.

Noufos has a beautiful yet barely noticeable trapezoidal shape that reminds of Windows 10 logo.

The colour for the body was chosen to match the recognisable blue background behind the Windows 10 marketing materials.

A neat white package with Microsoft logo was designed in accordance with the same concept of a clean style.

ELEGANT
POWERFUL
STYLISH

